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Business Member Value Proposition

“Do Well By Doing Good”

— Benjamin Franklin

Lead with your values. Increase your revenue while supporting equitable access to quality educational opportunities for Bay Area children and youth cradle-to-career.

Business Members pledge to donate OnePercent of an appropriate source annually. For some businesses that means OnePercent of sales or revenue and for others OnePercent of a product line or corporate division. Your business can also pledge a specific dollar amount.

The value of Membership – your business and community thrive together

- Retain and attract customers with your OnePercent for Education logo use license. 70% of brand preference decisions are based on emotion ([Gallup Sept. 6, 2022](#)).

Increase your bottom line while doing good

- 82% of shoppers want a consumer brand's values to align with their own, and they'll vote with their wallet ([The Retail Touchpoints Network April 27, 2022](#)).

Strengthen employee satisfaction and loyalty to drive success

- 76% of employees indicated that they want to work for a company that prioritizes positively impacting the world ([Forbes Feb 15, 2023](#)).

We do the heavy lifting for you – saving your business valuable time and money

- OnePercent for Education Nonprofit Partners meet 28 [Standards of Excellence](#) across governance, finance, programs and administration criteria, so your business can give with confidence.

Your Business Stands Out When You Stand With Us

Join the Movement & Activate the Power of Your OnePercent Today

Sign-up is quick and easy and your Business Member benefits begin immediately.

We're available to answer your questions and support your sign-up.

Phone us at (415) 590-0288 or visit our website to [sign-up online](#).

Facilitating Educational Opportunities